

M&A: Making Restructuring Pay

Thursday, December 4, 2008 | 10am EST | 4pm CET |
FREE

REGISTER NOW

How can chemical companies ensure that acquisitions will add value even given the current uncertainties relating to market conditions and the cost of credit? As companies rebalance their portfolios, how can management attract the attention of an acquiring company? Gain a perspective on Thursday December 4 by attending Chemweek's webinar. Join *Chemicalweek* Editor-in-Chief Rob Westervelt, Perstorp's chairman Lennart Holm, along with Rod Cantrill, Managing Director of M&A advisory group Millington Advisory Partners (London), and Chris Stirling, KPMG's Head of Chemicals as they share their knowledge on mergers, acquisitions, and effective restructuring.

It's no secret that a significant percentage of acquisitions fail to add any value whatsoever to the purchasing company. Lennart Holm, Rod Cantrill, and Chris Stirling will help you avoid potential M&A failures by providing personal insights and best practice steps for undertaking acquisitions, significant restructuring activities, and working with acquirers. On this Webcast you can expect to:

- Learn about best practice steps for making acquisitions in the current economic climate
- Get a view of how Perstorp approaches acquisitions and lessons learned across the business
- How to work with acquirers and gain their attention
- Learn about best practice steps following acquisitions and restructuring.
- Gain a perspective on other chemical firms' approaches to M&A

An interactive Q&A session between audience and speakers will follow the three presentations.

Speakers



Lennart Holm
Chairman of Perstorp

Lennart is chairman of specialty chemicals group Perstorp, and until November 2007 had been CEO of Perstorp. His other activities include his role as Partner and Head of Capital Goods Team at French private equity group PAI Partners.

Lennart has 25 years experience from international manufacturing and process industry. He started his professional career in the chemical industry where he worked with marketing and sales in Asia and Europe for his first 5 years with EKA Chemicals, today part of the Akzo Nobel group. He thereafter spent a few years with BT Industries, today part of Toyota, working on outsourcing and full service leasing concepts before he in 1989 joined the pulp and paper maker STORA, today StoraEnso. Within StoraEnso he was initially engaged as a general manager for

R&D but soon moved on to marketing and sales where he became managing director for the groups global pulp sales located in Düsseldorf before he in 1994 advanced to the position as CEO for Stora Cell, the groups market pulp operations, and member of the top management group of STORA. In 1997, Lennart moved on to a position as CEO for Faxe Paper Pigments, part of the Belgium company Lhoist. In 2001, he joined Perstorp as CEO and remained in this position until the end of 2006 when he became chairman of the group.

Lennart holds a Master of Science in Chemical Engineering from Chalmers University of Technology, Sweden and a degree in Finance from the University of Gothenburg. He speaks Swedish (native), English (fluent), Danish (fluent), German and Japanese (basic).



Rod Cantrill
Partner of Millington Advisory Partners

Rod Cantrill has spent 20 years in investment banking, having worked in a number of leading international investment banks such as JP Morgan Chase, Schroders and Lehman Brothers. Rod has a wide range of experience including transactions in the natural resources, utilities, packaging and chemical sectors.

His transaction experience has included the €1.4bn acquisition of British Coal by RJB Mining, the sale of the Plastic Fabrication division of BP, the €200m sale of Trespaphan by Celanese to Bain Capital and Dorr Chemicals, the sale of Perstorp to PAI, the sale of Dynea North America to Ontario Teachers Private Equity and the recent sale of CPS Color to Nordic Capital

Together with Matthew Taylor, Rod was formerly co-head of the European chemicals investment banking team at Schroders and Lehman Brothers, prior to forming Millington a London based advisory company covering the industrial sector with a special focus on chemicals



Chris Stirling
European Head of Chemicals, KPMG LLP (U.K.)

Chris is one of KPMG's most experienced Transaction Services Partners. He specialises in large complex cross-border transactions including acquisitions, divestments, mergers, joint ventures and IPO's. Chris has worked closely with a number of large chemical companies including Syngenta and Petrochemical Industries Corporation (Kuwait) as well as other U.K. corporations and private equity clients.

REGISTER NOW

Presented by:



If you wish to unsubscribe from future email announcements from *Chemical Week Webcast Series*, please [click here](#).